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**FREE AIRFARE FOR A YEAR OFFERED TO NEW  
ULTIMATE ESCAPES MEMBERS**

*Limited Time Offer Available with New Memberships*

ORLANDO, FL. – (SEPTEMBER 30, 2009) – Ultimate Escapes, a leading luxury destination club, is offering new Club members free airfare for a year to any Ultimate Escapes destinations. By purchasing a membership between now and December 31, 2009, new members, their families, and friends will be able to fly at no cost to more than 150 Ultimate Escapes destinations worldwide on the airline of their choice. Airfare is paid for the first year of membership, or up to \$25,000.

“Ultimate Escapes offers the very best in vacation experiences, and our Club already takes most of the work out of planning trips. However, for a short time, we’re making it even easier for new members to embrace their first year of membership, with free travel for the entire family,” said Ultimate Escapes CEO Jim Tousignant.

Ultimate Escapes offers a wide array of spectacular multi-million dollar homes in highly desirable destinations across the world. From cozy ski towns to world-class beaches to iconic cities, all located throughout Central and North America, the Caribbean, and Europe, Ultimate Escapes is the answer to hassle-free, memorable travel experiences. Escape Planners ensure the ultimate luxury getaway, handling members’ travel arrangements; ensuring the refrigerator is stocked with their favorite foods; and arranging dinner reservations, tee times, spa appointments and more. Free airfare for a year completes this ideal travel experience.

Ultimate Escapes offers flexible access to its expanding collection of hundreds of multi-million dollar private residences and luxury hotels in more than 150 global destinations ensuring a memorable and enduring experience for years to come. Club Members also have access to Ultimate Escapes exclusive partnerships with other luxury travel and hospitality leaders.

**About Ultimate Escapes**

Founded in 2004, Ultimate Escapes is the largest luxury destination club as measured by number of club destinations, and the second-largest destination club as measured by

number of members. Ultimate Escapes offers Members flexible access to a growing collection of hundreds of multi-million dollar private residences and luxury hotels in more than 150 global club and affiliate destinations. Locations range from chic urban apartments to charming beach cottages, spacious five-bedroom homes to an 80-foot private yacht. Each trip is coordinated by experienced, knowledgeable staff, trained to handle every vacation detail. Additional information about Ultimate Escapes and its club and membership offerings can be found at [www.ultimateescapes.com](http://www.ultimateescapes.com). To learn more about the free airfare offer please visit [www.ultimateescapes.com/fly](http://www.ultimateescapes.com/fly).

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